



Existing East Entry Signage



Proposed East Entry Signage Enhancements



Existing West Entry Signage



Proposed West Entry Signage Enhancements



Proposed Welcome Center Sign and Plantings

Program Overview

Entry signage is often the first visual impression a visitor receives of a community. It is important that these thresholds reflect positively on the town. The welcome center sign is still the original temporary one. The visioning committee would like a permanent replacement as suggested by the design team.

The design team recommends a prairie planting heavy in wildflowers around the Nashua monument sign at the north entrance on State Highway 346. In addition, the team recommends a backdrop planting and groundcover bed for the existing sign on State Highway 346 at the west entrance to town. Trees Forever could be a funding source for this planting.



Existing Welcome Center Threshold



Proposed Welcome Center Threshold

Nashua Signage Enhancements

Landscape Architect and Intern: Craig Ritland, PLA, FASLA, Samantha Price, RITLAND+KUIPER Landscape Architects and Katherine Gould

Iowa Department of Transportation Trees Forever ISU Landscape Architecture Extension ISU Extension Community and Economic Development Summer 2015

IOWA'S
LIVING
ROADWAYS